

## Curriculum Vitae



### **Gerd Günther (CEO)**

Gerd Günther, chief executive officer (CEO), at Novalied GmbH since June, 20th 2014, maintains overall responsibility for leading the company and its growth. By leading Novalied's worldwide sales and marketing activities as well as business development since March 2005, he has been majorly contributing to the continuous business growth and success of the company.

Previously, he was director of worldwide marketing for Grundig AG, located in Hong Kong, where he gained broad experience in consumer electronics as product director for the Flat Panel Devices group and head of the Portable Audio group.

Mr. Günther began his career in the pharmaceutical industry in 1987, and later served several consumer electronics companies in the field of marketing. He graduated from Nuremberg University in economics, specializing in international sales and marketing.