

## PRESS RELEASE

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### **NOVALED JOINS THE ORGANIC ELECTRONICS ASSOCIATION (OE-A)**

**Dresden, Germany – Novaled AG has become member of the Organic Electronics Association as of 1<sup>st</sup> July 2007 thus reflecting the growing advantage of its doping technology for all fields of organic electronics.**

Effective from July 2007 Novaled is a member of the OE-A which represents the whole value chain in organic electronics such as plastic chips, lighting, organic displays, sensors and photovoltaics.

Novaled is a recognized leader in the field of Organic Light Emitting Diode (OLED) technologies and materials serving the display and lighting sector worldwide. As part of the company strategy Novaled also addresses further fields in the organic electronic business where its doping technology will have many applications.

“The Novaled PIN OLED<sup>TM</sup> technology is a tremendous potential for all Organic Electronics, especially in fields where our molecular dopants will provide efficient semiconductors. We will strongly contribute the very promising organic electronic domain”, says Gildas Sorin, CEO of Novaled. “OE-A is the proper industry platform for Novaled to develop solid partnerships in order to better address the market.”

“We are proud to welcome Novaled as an OE-A member and are sure that the experience and background of the company will provide strong advantages for this industry alliance”, adds Wolfgang Mildner, Chairman of the OE-A.

#### **About Novaled**

Novaled AG is engaged in the research, development and commercialization of OLED technologies and proprietary materials. The company is a spin-off from the University of Dresden and the Fraunhofer-Gesellschaft. Main investors include Crédit Agricole Private Equity, TechnoStart, TechFund Capital Europe and CDC Entreprises Innovation. Founded in 2001, Novaled experienced rapid growth, maturing into a world-class company. The enterprise commercializes its Novaled PIN OLED<sup>TM</sup> technology along with its proprietary OLED materials to display makers and lighting companies. The company has a strong IP position in OLED technology based on some 300 patents granted or pending. [www.novaled.com](http://www.novaled.com)

#### **About OLEDs**

OLEDs are semiconductors made from thin layers of organic material only a few nanometers thick, which emit light. In a fast growing market OLEDs are key parts of a revolution: the dream of paper-thin, flexible, highly efficient displays with brilliant colors and high contrast is becoming reality. OLEDs represent the future of ultra flat panel displays as well as a vast array of new lighting applications.

#### **About OE-A**

The Organic Electronics Association (OE-A) is a working group within the German Engineering Federation (VDMA) and was founded in December 2004. OE-A is the international key industry association for organic electronics and represents the whole value chain of this emerging industry. Members are international leading companies and institutions, ranging from R&D institutes, component and material suppliers, equipment and tool suppliers to producers / system integrators and end-users.

Over 75 companies from Europe, the US and Asia work together to promote the establishment of a competitive production infrastructure for organic electronics. The vision of OE-A is to build a bridge between science, technology and application.

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