

## PRESS RELEASE

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### **Novalled AG awarded by European Foundation for Quality Management (EFQM)**

**Novalled AG, leader in power efficient and long living Organic Light Emitting Diodes (OLEDs) for the new generation of lighting and display products, has received the EFQM award 'Committed to Excellence' for its global quality achievements.**

Novalled joined the EFQM organization in 2006 in its permanent approach towards business excellence. The whole company has been mobilized during 2008 to improve further the quality of its organization for a better service towards its customers. The quality achievements have been recognized and awarded by the European Foundation.

'Novalled is committed to a global quality approach for the satisfaction of our stakeholders. The EFQM Excellence Model is the appropriate vehicle to sustain our business excellence road map', says Gildas Sorin, CEO of Novalled. 'The Novalled team is quite proud of this peer recognition. Novalled is fully dedicated to developing further its Business Excellence.'

The EFQM Excellence Model was introduced at the beginning of 1992 as the framework for assessing European companies and organisations for their global quality policy. It is now the most widely used organisational framework in Europe and it has become the basis for the majority of national and regional Quality Awards.

#### **About Novalled**

Novalled AG is a world leading company in the OLED field specialized in high efficiency long lifetime OLED structures and an expert in synthetic and analytical chemistry. The company offers complete solutions to the organic electronic markets, commercializing its Novalled PIN OLED™ technology along with its proprietary OLED materials. Novalled has developed long term partnerships with major OLED players worldwide. Based on more than 440 patents granted or pending, Novalled has a strong IP position in OLED technology. Main investors are Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For more details please visit [www.novalled.com](http://www.novalled.com)

#### **About EFQM**

EFQM is a non-for-profit membership foundation with the goal to bring together organisations to develop each other using assessment as a discovery process which leads to individual learning and strategic recommendations for the organisation. The EFQM has spent over 20 years sharing what works between the organisations as a way to help them implement their strategies. Through the network of over 700 ambitious and active members comprising private and public organisations of every size and sector, EFQM applies its know-how and extracts outstanding approaches by engaging with executives and front-line managers. For more details please visit [www.efqm.org/](http://www.efqm.org/)

#### **About OLEDs**

OLEDs (organic light-emitting diode) are semiconductors made of thin organic material layers of only a few nanometers thickness. They emit light in a diffuse way to form an area light source. In a fast growing display market OLEDs are key part of a revolution: the dream of paper-thin, highly efficient displays with brilliant colors and great flexibility in design is becoming reality. OLEDs represent the future of a vast array of completely new lighting applications. By combining color with shape, organic LEDs will create a new way of decorating and personalizing people's surroundings with light. At the same time OLEDs offer the potential to become even more efficient than energy-saving bulbs.

**For further information, please contact:**

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