

PRESS RELEASE

Novaled awarded “European Company of the Year” by a panel of international cleantech experts

Novaled has been named in the prestigious 2012 Global Cleantech 100 list recognizing the top global private companies in the clean technology industry. In addition the company has been awarded as the European Company of the Year by a 75-strong international expert panel.

Dresden (Germany), Washington D.C. (US), October 2, 2012. Novaled, a leader in the organic light-emitting diode (OLED) field, today announced it is named in the prestigious 2012 Global Cleantech 100 list, produced by Cleantech Group, a leading research firm focused on global cleantech innovation. The list is unique in the sector and highlights the top private companies that represent the most innovative and promising ideas in cleantech technology and are most likely to make the most significant market impact in the next 5-10 years. The listing and the additional award recognize Novaled's innovative approach to clean technology and energy efficiency by developing technologies and materials that enhance the performance of OLEDs.

8,285 companies were nominated this year from 85 countries. These companies were weighted and scored to create a short list of 236 companies presented to the expert panel for final input. The end result was 100 companies from 13 countries. The expert jury has also selected Novaled as European Company of the Year. The expert jury has also selected Novaled as European Company of the Year.

The 75-member expert panel is drawn from leading financial investors in Asia, Europe and North America and from representatives of multi-national corporations across many different industries, such as 3M, ABB Technology Ventures, Saint Gobain, GE Venture, IBM, Procter and Gamble, Veolia Environnement and General Motors Ventures.

“The Global Cleantech 100 is a natural extension of our companywide mission to help corporations, investors and financiers, professional service firms and governmental agencies connect with global cleantech innovation” said Sheeraz Haji, Cleantech Group CEO. “This report celebrates the best in innovation and is the industry standard on gauging where cleantech innovation is headed next.”

“We are delighted to be awarded the European Company of the Year and to belong to the prestigious Global Cleantech 100 private companies around the world. It recognizes the continuous developments and innovations we have made in the OLED field, as well as the potential this technology has to offer for the future,” said Gildas Sorin, CEO of Novaled, who attended the award ceremony at the Global Cleantech 100 Summit & Gala in Washington D.C. “We help customers to optimize their OLED stack design through the use of our technology and proprietary materials. Combining our technology and materials produces energy efficient OLED devices with high power efficiencies and long lifetimes. This is essential for display applications like mobile phones, tablets or in future OLED TVs and lighting applications.”, stated Sorin.

The complete list of Global Cleantech 100 firms and expert panel members is available online, on the [website](#) of Cleantech Group.

About Novaled

Novaled AG is a leader in the research, development and commercialization of technologies and materials that enhance the performance of OLEDs (organic light-emitting diodes) and other organic electronics. Novaled offers OLED product manufacturers a unique combination of proprietary technology, materials and expertise, and is currently the only company licensing and selling organic conductivity doping technology and materials for use in the commercial mass production of display products in the OLED industry. Novaled has developed strategic partnerships with key OLED innovators and producers throughout the world and, with a broad portfolio of more than 500 patents granted or pending, has a strong IP position in OLED technologies, structures and materials. Commercially active since 2003, Novaled was founded in 2001 as a spin-off of the Technical University and the Fraunhofer Institute of Dresden. Novaled is headquartered in Dresden with sales offices in Korea and Japan. For more information, please visit www.novaled.com.

About Cleantech Group

Cleantech Group's market intelligence, events and advisory services accelerate market adoption, stimulate demand, and remove barriers to cleantech innovation. A global company with offices in North America and Europe, we connect business leaders with cleantech innovation through the i3 Platform, the most comprehensive, vetted, up-to-date source for insights into companies, investors, financing and relationships across the clean technology ecosystem. Cleantech Group also produces the premier Cleantech Forum® and Focus™ events worldwide. Details are available at www.cleantech.com

About OLEDs

OLEDs (organic light-emitting diodes) are solid-state devices composed of multiple thin layers of organic materials often only a few nanometers thick that emit diffuse light when electricity is applied to them. Because they are an area light source, OLEDs are a key part of fulfilling the dream of the rapidly growing flat panel display market: paper-thin, highly- efficient displays with brilliant colors and excellent design flexibility. OLEDs may also lead to new lighting products that combine color and shape to create innovative decorative lighting applications and personalized environments. In addition, OLED lighting products have the potential to offer greater cost and energy savings than current lighting technologies.

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