

PRESS RELEASE

Dresden, Germany, 26.1.2017

Groundbreaking for new Novaled Premises in Dresden Samsung invests more than 20 million Euros in new Novaled fab and office buildings



Groundbreaking with Mayor Dirk Hilbert, Novaled Management Board and Partners

The construction work for the new company headquarters of Novaled GmbH will start on Thursday in the north of Dresden with the symbolic first groundbreaking. In the next few months, an old mill, a listed monument, will be renovated and converted into a prestigious office building on the 10,200 m² site at Elisabeth-Boer-Straße. Furthermore, a 110-meter-long R&D plant with the best-equipped research area, clean rooms of class ISO5 and ISO7 as well as with laboratories is being built. After completion of the construction measures, the Novaled team will be able to use an area of approx. 6,160 m² in the buildings - optimal conditions for the development of materials for premium OLEDs and organic electronics.



New Premises Novaled, south view technical center and mill from Königsbrücker Straße

Novaled is currently worldwide the only supplier of organic dopants for OLED display mass production. The doping technology of the Samsung subsidiary Novaled is today a quasi-industry standard. Dresden's know-how and materials are thus found in most smartphones, tablets and other OLED displays, as well as in OLED lighting such as Audi TT taillights and organic solar cells.

By the decision to purchase the property and to invest over 20 million euros in the Dresden location, Samsung as Novaled parent company has made a very clear commitment to the economic region and to Novaled. Together with the city of Dresden and the state of Saxony, the road for this step was successfully paved.



Gerd Günther, CEO Novaled; Dirk Hilbert, Mayor Dresden; Jinwook Lee, COO Novaled; Troy Moon, Senior Manager Novaled (f.r.t.l.)

"The new Novalled premises in Dresden are a great milestone for the company and necessary to continue its outstanding growth path," said CEO Gerd Günther. "It is also a sign of a successful economic policy and sustainable growth in Saxony, supported by the city of Dresden, the country, the university and economic partners."

About Novalled

Novalled GmbH is a leader in the research, development and commercialization of technologies and materials that enhance the performance of OLEDs (organic light-emitting diodes) and other organic electronics. Novalled offers OLED product manufacturers a unique combination of proprietary technology, materials and expertise, and is currently the only company in the OLED industry licensing and selling organic conductivity doping technology and materials for use in the commercial mass production of display products. Novalled has developed strategic partnerships with key OLED innovators and producers throughout the world and, with a broad portfolio of more than 500 patents granted or pending, has a strong IP position in OLED technologies, structures and materials. Novalled is headquartered in Dresden with some 135 staff and offices in Asia. Since end of 2013 Novalled belongs to Samsung. www.novalled.com

About OLEDs

OLEDs (organic light-emitting diodes) are solid-state devices composed of multiple thin layers of organic materials often only a few nanometers thick that emit diffuse light when electricity is applied to them. Because they are an area light source, OLEDs are a key part of fulfilling the dream of the rapidly growing flat panel display market: paper-thin, highly- efficient displays with brilliant colors and excellent design flexibility. OLEDs may also lead to innovative decorative lighting applications and personalized environments. www.novalled.com/oleds/

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