



CORPORATE POLICY

Customer satisfaction

Customer satisfaction is our main focus. Our success depends on yours, so we strive to exceed the expectations of our partners and customers, responsibly honoring their individual requests and creating sustainable value for both sides.

Respect and integrity

Our interaction with all groups – whether internal or external to Novaled – is open, based on mutual respect and shared ethical principles. We value thoughtful consideration of various opinions, attitudes and approaches to achieve common goals.

Honesty and trust

Our organizational structure enables everyone to introduce ideas and jointly work on implementing them. We believe excellent performance can arise and become effective only in a strong team with a professional network. Our success is based on honest and trustworthy collaboration.

Sustainable quality

Through our desire for highest quality we strive to continuously improve and optimize our products, services and processes. In doing so, we contribute to a future devoted to innovation and ecology.

Creativity and innovation

Creativity is the key to our future, and innovation is the lifeblood of our technological leadership. We enthusiastically encourage and apply innovative ideas to ensure a healthy balance of applied research and product development.

Flexibility, dynamism and a focus on results

As a young but growing goals-oriented company in a dynamic growth market, we are well aware that our success depends on analyzing customer requests as a team, and developing and delivering customized solutions that produce successful results for our customers and partners.

The Novaled Team