

PRESS RELEASE

Dresden, Germany, 11th March 2010

German Novaled AG receives Clean Equity Award 2010

Novaled AG -a world class provider in OLED technologies for highly efficient and environmental friendly display and lighting solutions- is winner of the CleanEquity Award 2010. H.S.H Prince Albert II of Monaco presented the award to the winner at the international conference for Cleantech Specialists ,CleanEquity Monaco 2010' on March, 5th.

Together with some 40 other young and promising technology companies from four different continents Novaled has been pre selected to present in front of more than 250 investment and cleantech specialists as well as politicians and journalists. By introducing Novaled's business field, a convincing company concept and an outstanding revenue potential Novaled succeeded and won the award for Excellence in the Field of Environmental Technology Development.

"We are proud to be recognized for the successful development of our Novaled PIN OLED[®] technology and the continuous growth of the company", says Harry Boehme, CFO Novaled AG. "Our efforts for developing highly efficient and long living solutions for the next generation display and lighting products are supported a lot by receiving the cleantech award. At the same time the award emphasizes the excellent reputation Novaled has earned among cleantech companies and investors."

Beside Novaled there are winners in two other categories. The award for Excellence in the Field of Environmental Technology Research went to Sun Catalytix (USA). The award for Excellence in the Field of Environmental Technology Commercialization went to Oxford Catalysts.

about OLEDs

OLEDs (organic light-emitting diode) are semiconductors made of thin organic material layers of only a few nanometers thickness. They emit light in a diffuse way to form an area light source. In a fast growing display market OLEDs are key part of a revolution: the dream of paper-thin, highly efficient displays with brilliant colors and great flexibility in design. OLEDs represent the future of a vast array of completely new lighting applications. By combining color with shape, organic LEDs will create a new way of decorating and personalizing personal surroundings with light. At the

about Novaled

Novaled AG is a world leading company in the OLED field specialized in high efficiency long lifetime OLED structures and an expert in synthetic and analytical chemistry. The company offers complete solutions to the organic electronic markets, commercializing its Novaled PIN OLED[®] technology along with its proprietary OLED materials. Novaled has developed long term partnerships with major OLED players worldwide. Based on more than 400 patents granted or pending, Novaled has a strong IP position in OLED technology, and was named No. 1 on a list of coming world market leaders by the German newspapers Handelsblatt and Wirtschaftswoche. Main investors are eCAPITAL, Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For details please visit www.novaled.com.

Contact: Ms Anke Lemke, phone: +49 (0)351 796 5819 or anke.lemke@novaled.com