

PRESS RELEASE

Dresden, Germany, 17th January 2011

Novaled awarded best in class for quality

The European Foundation for Quality Management (EFQM) awarded [Novaled](#) “Recognized for excellence”. The company, a leader in [OLED Technology and Materials](#), achieved the highest level with the score of 5 star in the assessment by an independent expert team.

During a ceremony at the Novaled headquarters in Dresden, Germany, EFQM CEO Pierre Cachet handed over the EFQM Recognized for excellence award to the Novaled team and congratulated the whole staff for its very remarkable performance on quality.

Novaled, a leading company in OLED (Organic Light Emitting Diode) Technology and Materials has successfully passed the EFQM assessments regarding its global quality approach. Over a period of several days external assessors from DGQ (German Society for Quality), the national partner organization of EFQM in Germany, checked the various aspects of the company’s policies regarding its business excellence using the EFQM evaluation tools.

“Through the EFQM assessment Novaled has proved its extremely high level of quality”, says Pierre Cachet, CEO of EFQM. “Novaled has reached the level of 5 star which only a few companies are able to reach. Novaled is far beyond the initial expectations of our assessors.”

“Novaled as a young company is on an extraordinary organic way like its products”, underlines Prof. Dr. Günter Hertel, representative of DGQ.

“[Quality](#) is the lifeblood of Novaled”, says [Gildas Sorin](#), CEO of Novaled. “It is essential for our business when dealing with international corporations to be recognized for the quality of our organization. In the view of management it is in addition Novaled’s mission to support each of its employees in enhancing his/her own value. EFQM tools and methodologies bring the proper support to the teams for further progression.”

about Novaled

Novaled AG is a world leader in the OLED (Organic Light Emitting Diode) field and specializes in high efficiency long lifetime OLED structures and is an expert in organic electronics. The company is known for its Novaled PIN OLED[®] technology, its proprietary OLED materials and the customized OLED products and services. Novaled has developed long term partnerships with major OLED producers throughout the world. Based on more than 400 patents granted or pending, Novaled has a strong IP position in the field of OLED technology, and was named No. 1 in a list of ‘up and coming’ world market leaders by the German newspapers Handelsblatt and Wirtschaftswoche. Its main investors include eCAPITAL, Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For further details please visit www.novaled.com.

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about EFQM

EFQM, established in 1989, is a global non-for-profit membership foundation based in Brussels with more than 500 members covering some 60 countries and 50 industries. The foundation provides a unique platform for organizations to learn from each other and improve performance. EFQM is the custodian of the EFQM excellence model, a proven framework for success that is helping over 30 000 organizations around the globe to strive for sustainable excellence.

about DGQ:

The DGQ (German Society for Quality), is the national partner organization of the EFQM in Germany supporting the program ‘Levels of excellence’. DGQ is also one of the initiators of the Ludwig-Erhard-Award (LEP) which is the German equivalent of EEA – the European Excellence Award.