

PRESS RELEASE

Dresden, Germany, 31st January 2012

Novaled receives ISO 9001 certification

Novaled AG has been certified according to the ISO 9001:2008 international quality management standard since January 2012. Working closely with external auditors, the company successfully completed the rigorous procedure certifying Novaled's effective quality management system.

[Novaled](#), international provider of OLED (organic light-emitting diodes) technologies and materials has passed the [DQS certification](#) audit with flying colors. External auditors from DQS GmbH (the German agency in charge of certifying management systems) reviewed all of the company's quality-related aspects as to compliance with the ISO 9001:2008 international quality management standard over the course of several days. "Novaled AG has demonstrated an effective quality management system with high internal and external quality standards," noted Thomas John, DQS GmbH auditor. "This is also reflected in the company's high level of customer satisfaction, a fact we were able to determine during our certification process."

With the aim of global and comprehensive quality management, the company has already been following the EFQM (European Foundation for Quality Management) Business Excellence Model for many years. The entire Novaled team works continuously toward the highest quality of products, processes and the company as a whole. These efforts led to Novaled being able to successfully demonstrate an extremely high level of quality during an external assessment conducted throughout Europe in January 2011. The company received the "Recognized for Excellence" award with a 5-star rating – an achievement which only few companies are able to reach.

"Global quality is at the center of our company strategy", says Jana Thiel Novaled quality manager, "This ISO 9001 certification brings an international recognition of our quality standard. Novaled teams are fully committed to reach highest level of excellence "

About Novaled

Novaled AG is an expert in the OLED (Organic Light Emitting Diode) field and specializes in high efficiency long lifetime OLED structures and is an expert in organic electronics. The company is known for its Novaled PIN OLED[®] technology, its proprietary OLED materials and the customized OLED products and services. Novaled has developed long term partnerships with major OLED producers throughout the world. Based on more than 500 patents granted or pending, Novaled has a strong IP position in the field of OLED technology. Since 2003 the spin off of Technical University (IAPP) and Fraunhofer (IPMS) Dresden is active in the market. Novaled has some 120 staff worldwide with headquarters in Dresden and offices in Korea and Japan. Its main investors include eCAPITAL, Crédit Agricole Private Equity, TechnoStart, TechFund and CDC Innovation. For further details please visit www.novalled.com.

Contact: Ms Anke Lemke, phone: +49 (0)351 796 5819 or anke.lemke@novaled.com

About ISO

ISO (International Organization for Standardization) is the world's largest developer and publisher of International Standards. ISO is a network of the national standards institutes of 163 countries, one member per country, with a Central Secretariat in Geneva, Switzerland, that coordinates the system. ISO is a non-governmental organization that forms a bridge between the public and private sectors. On the one hand, many of its member institutes are part of the governmental structure of their countries, or are mandated by their government. On the other hand, other members have their roots uniquely in the private sector, having been set up by national partnerships of industry associations. Therefore, ISO enables a consensus to be reached on solutions that meet both the requirements of business and the broader needs of society.

About DQS

DQS GmbH - an independent and competent management partner for companies of every size and all business sectors - offers objective assessments according to about 100 approved norms and technical or industry-specific standards. DQS GmbH as a part of the worldwide DQS-UL Group is located in Frankfurt/Main and focuses completely on assessments and certifications of management systems and processes.

About EFQM

EFQM, established in 1989, is a global non-for-profit membership foundation based in Brussels with more than 500 members covering some 60 countries and 50 industries. The foundation provides a unique platform for organizations to learn from each other and improve performance. EFQM is the custodian of the EFQM Excellence Model, a proven framework for success that is helping over 30 000 organizations around the globe to strive for sustainable excellence.