

## PRESS RELEASE

Dresden, Germany, 12<sup>th</sup> December 2013

### **Novald AG received the German-French-Economy Award**

**The German-French Chamber of Commerce rewarded to Novald AG, a leading company in organic electronic materials and technology, the German-French Economy award recognising its industrial cooperation on OLED with the French company Astron Fiamm Safety. The award is under the patronage of the German Ministry of Economy and Technology and the French Ministry of Economy and Finance.**

In the presence of the German Minister of Economy, Dr. Philipp Rösler and the French Minister of SME and Innovative Technologies, Ms. Fleur Pellerin as well as more than 400 guests Novald received the award 'Prix-Franco-Allemand' in the category 'Technology and Innovation' together with its industrial cooperation partner Astron Fiamm Safety. Novald and Astron Fiamm Safety have been honored by this for their mutual developments and achievements in the field of OLEDs (Organic Light Emitting Diodes) for revolutionary lighting and automotive applications.

The German-French Chamber of Commerce bestows the award bi-yearly. "It honors companies and institutes, which contribute extraordinary to the German-French commercial cooperation and to a successful and powerful Europe of tomorrow", says Guy Maugis, President of the German-French Chamber of Commerce and Chairman of Advisory Board of Robert Bosch France.

"We are proud that our skills and Novald's leadership in the OLED field are recognized by this award," says Gildas Sorin, CEO of Novald AG. "The Franco-German award is an important acknowledgement of our strategy to develop cooperations among SME in Europe."

The "Prix-Franco-Allemand" is rewarded in the categories Industrial Cooperation, Innovation and Technology, Human Resources and Environment. In 2013 there was also a special category Media. The Jury, formed by prestigious industry representatives like Siemens and Robert Bosch as well as media representatives like Handelsblatt and Les Echos, nominated ten finalist teams out of more than a hundred candidates.

#### [About Novald](#)

Novald AG is a leader in the research, development and commercialization of technologies and materials that enhance the performance of OLEDs (organic light-emitting diodes) and other organic electronics. Novald offers OLED product manufacturers a unique combination of proprietary technology, materials and expertise, and is currently the only company in the OLED industry licensing and selling organic conductivity doping technology and materials for use in the commercial mass production of display products. Novald has developed strategic partnerships with key OLED innovators and producers throughout the world and, with a broad portfolio of more than 500 patents granted or pending, has a strong [IP](#) position in OLED technologies, structures and materials.

Commercially active since 2003, Novaled was founded in 2001 as a spin-off of the Technical University and the Fraunhofer Institute of Dresden. Novaled is headquartered in Dresden with sales offices in Korea and Japan. For more information, please visit [www.novaled.com](http://www.novaled.com).

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### About OLEDs

OLEDs (organic light-emitting diodes) are solid-state devices composed of multiple thin layers of organic materials often only a few nanometers thick that emit diffuse light when electricity is applied to them. Because they are an area light source, OLEDs are a key part of fulfilling the dream of the rapidly growing flat panel display market: paper-thin, highly-efficient displays with brilliant colors and excellent design flexibility. OLEDs can also lead to new lighting products that combine color and shape to create innovative decorative lighting applications and personalized environments. In addition, OLED lighting products have the potential to offer greater cost and energy savings than current lighting technologies.